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SHAMPOO DEEP CLEANSING



A dedicated formula for rapid treatment that contains bio-Restore hydrating-complex specially developed to restore moisture to hair. Salt-free that restores, shines and adds softness to the hair.

What it does: Camu Camu Shampoo specifically is developed to give hair fibers a deep cleanse, which works on hair processing prior to chemical treatments. Camu Camu Shampoo is a residue remover.

How it works: It penetrates and cleans the hair followed by the opening of the cuticles that provide the best results for hair treatments, whether chemical or moisturizing treatments.

MAX HIDRATATION

Detangled, Full of Life, Smooth Hair

Camu Camu Hair Protein: With its innovative composition derived from the Camu Camu fruit coming from the depths of the Amazon that softness & manages the hair by giving it lasting freshness. What it does: It eliminates frizz, volume, taming flyaway hair that gives a smooth long-lasting flowing look and manageable hair.

How it works: With the abundance of Vitamin C in Camu Camu, it is rich in bioactive compounds, such as anthocyanins, carotenoids, phenolic acids, flavonoids and flavones which in turn eliminates the free radicals. It stimulates and increases the collagen that works to increase the elasticity of the hair, protects hair from UV rays, repairs and rebuilds damaged hair and leaves hair looking splendid and brilliant.

The optimal treatment for smooth lasting fresh hair.





FORCE CARE SHAMPOO



A unique home kit product that prolongs & lengthens the hair treatment benefits obtained at the beauty salon.

What it does: A nourishing product and hair Treatment, enriched with conditioning elements, extending hair fibers with oils.

How it works: A salt-free formula that nourishes hair fibers and treats damaged hair caused by frequent chemical processes, hair dryers and hair irons.

FORCE CARE CONDITIONER

Anti-frizz Superior Softness

What it does: Moisturizes and detangles the hair and leaves your hair Smooth and Shiny.

How it works: The Camu Camu extract plus other conditioning compounds smooth each lock and make them sleeker to facilitate hair styling as well as provide it with super gloss. The conditioner also moisturizes the fibers in the hair, which helps to get smooth hair.





FORCE CARE MASK



The Camu Camu hydrated mask is made up of the most advanced minerals developed with the latest technology and specially designed for nurturing your hair, containing Camo Camo extract, moisturizing minerals, fats and proteins.

What it does: The Camu Camu mask gives effective results by restoring the moisture molecules to the hair fibers and increases the natural hydration of the hair, providing it with brilliance and softness.

How it works: Works to repair and protect the hydrolytic membrane which in turn protects the scalp and prevents the occurrence of dehydration. It also forms a protective layer of ultraviolet.

It also eliminates the negative effects of chemical treatments. It helps to nourish hair with protein, fixes the pH of the hair and also works on the treatment of hair bristles.

SERUM MIST OIL

Serum for hair smoothing, moisturizing and treatment of split ends.

What it does: It softens, moisturizes and stabilizes the hair locks to make the hair incredibly silky-soft with brilliance plus provides it with protection.

How it works: The product is designed with the latest silicone technology specially designed to treat split ends, providing brilliance to pale and lifeless hair. It detangles the hair and makes frizzy hair manageable, increasing the elasticity and softness. It protects the hair from the effects of UV rays damages caused by exposure to direct sunlight, facilitating to comb and style rebel-hair by taking a small amount and applying it to the ends of the hair, reducing hair breakage as the serum contains vitamin E.





CCTOX

An advanced formula developed to protect hair follicles. It strengthens the hair plus reduces flyaways, hair loss, eliminates volume, frizz and restores natural hair.

What it does: It is specially designed to eliminate volume and frizz to maintain hair softness.

How it works: Oil-rich formula which penetrates layers of hair eliminating volume, frizz and flyaways. Detangles and leaves the hair easy to style and comb.





PLEX

An innovative product designed to provide efficiency and protection and gives the hairdressers tranquility during chemical treatments performed in beauty salons.

What it does: It is specific for hair that will undergo chemical services such as high light, low light, bleaching, coloring as well as hair smoothing.



Bond Protector: Plex reconstructs and rebuilds hair, promotes protection, provides hydration and removes chemical affects from the hair. It nourishes the hair with protein, providing elasticity and brilliance. Plex is also considered a perfect addition to coloring and bleaching hair during the chemical process. Plex acts to bond sulfur and disulfide or SS-bond to ensure the integrity and health of the hair.

Bond Filler: The component of the Filler in the second step is complementary to the first step. This step is the treatment which also works on the restoring of sulfide, hair repair, restoring its strength, high humidity and protects it from breakage.

